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Scanning this Q.R. code
will lead to old news-
letter series of MMS.



Dr. Amit Oak
HOD MMS

From the HOD's Desk

"Some people just dream of success... While others wake up and work hard for it"

-Mark Zuckerberg

My dear fellow students, the world is currently passing through a period of very serious crisis. The COVID-19 has confined us to our homes. We need to combat this situation with resolve and discipline. It is essential that each one of us remains alert and cautious.

Though the circumstances are not foreseen or ideal, I am very much optimistic that each one of you will utilise this time available to you wisely and work on yourself. Look after you and your family's well being and health.

I encourage students to remain motivated and stay focused on your studies. Keep learning new skills, gain knowledge and upgrade yourself by utilizing the resources available to you. Take the full advantage of this time for you betterment.

The spread of this virus has forced us to change our ways, and we know it's a big adjustment. It would be emotionally challenging for many of us but we will get through this together.

IIT Bombay's Workshop on Entrepreneurship

- Mr. Nikhil Jain is the Founder and CEO of ForeignAdmits.com which enables access to students looking for quality international education. He is an Alumni of IIT, Varanasi.
- He shed light on the importance of encouraging more young minds to become entrepreneurs in our country.
- His session was a very interactive one and made sure students could bring out innovative ideas from their side.



Management Information System - Guest Lecture by Mr. Pavan Savant

- Mr. Savant is a visiting faculty, CSR Consultant and a trainer in Personal Excellence. He is an Alumni of NMIMS.
- He shared his knowledge about the fundamental concepts of MIS and its applications in the business world.
- His session was full of unique brain storming activities for the students.



SEMINAR - BMA 10X SCALE UP 2.0

The 10X Scale-up Conclave 2.0 was aimed to provide entrepreneurs, practicing managers and aspirants and established enterprises a glimpse of the true future encircling them all. To learn from the experts the likelihood of opportunities, threats that any organization will encounter. The conclave was a perfect platform for CEO's of startups, CEO's of small and medium scale enterprises, innovators and trend starters, upper-level management of micro, small and medium enterprises, senior-level management and business heads of any startup. The students learned about the real-world environment and matching business trends with opportunities and existing support systems in the entrepreneurial journey incorporating best practices and avoiding obvious failures. Also, they could interact on a one-to-one basis with entrepreneurs who have ventured into a truly global establishment understanding the environment, and also received guide lines and perspectives of entering foreign markets from trade promotion representatives of some countries.



VANGUARD CASE STUDY COMPETITION

Vidyalankar has set benchmark for conducting activities in such a way that the students not only enjoy but also learn a great deal from it. With the same perspective in view, the Vanguard case study conclave was held. The event was enlightened with the presence of Respected Trustees, Director Trust and Principals of all the colleges of Vidyalankar Dnyanapeeth Trust, Chief mentors and Esteemed panel of Judges. Our judges for this event were Mr. Ashish Pethe, Dr. Vinay Kulkarni, Dr. Rajan Tungare and Mr. Abhay Phansikar. Vidyalankar was fortunate enough to find a corporate partner in South West Marketing Incorporation. They were generous to share their real-life business challenges and these were developed into a case study by our very own faculty Dr. Jyotsna Golhar. The company director Ms. Ruta Barve joined us all the way from pune. The competition was open for all undergraduate, postgraduate students as well as corporates. A total of 50 team registered amongst them only 10 teams were selected. Every team came up with innovative ideas and solutions to the issues. There were four prizes. The winning team was felicitated with certificate & prize of Rs 15,000.



SWARALANKAR 2

Retail Management - Guest Lecture by Mr. Sugam Chaubal

- Mr. Chaubal is a visiting faculty for IIM colleges and also a Retail Consultant.
- His session was full of knowledge sharing about customer behavior, what is required to meet their needs and wants and about different strategies on which retail outlets work.



Music has always been an integral part of Indian life. The range of music phenomenon in India extends from simple melody songs to the multiple varieties of classical music. Vidyalandkar Dyanapeeth Trust organized the Indian Solo Light Music Singing competition - Swaralankar Season 2. This years theme on which the participants performed were Hindi or Marathi composed by music composer: SD. Burman, Madan Mohan, Shankar Jaikishan, Sudhir Phadke, Shrinivas Khale and Pt. Hridaynath Mangeshkar. There were three rounds - elimination round, preliminary round and final round. Shri Kaushal Inamadar was the mentor for all the activities. Renowned singer, musician Mr. Avadhoot Gupte was the Chief Guest for the Final Round. The event was successfully organized and volunteered by MMS students under the guidance of Dr. Jyotsna Golhar.

Entrepreneurship - Guest Lecture by Mr. Nikhil Raibole

- Mr. Nikhil Raibole is the Co-Founder and CEO of CafeMarathi, a leading regional content firm based in Mumbai. He is an alumni of IIM, Indore.
- His session was full of energy and enthusiasm. He shared his entrepreneurial journey with students and made sure to solve the smallest of the doubts in the minds of our students related to forming a start-up.



CII'S YOUNG INDIANS EVENT "THE FUTURE"

The main motive of this event was to bring 1000 plus young students from different locations and give them better idea about future of life, leadership and experiences. Students from the MMS department attended this event held at CIDCO Convention Centre, Vashi. There were various sessions with different time slot hosted by diverse group of speakers and panelists providing in-depth insights. A session named "Opening Plenary - Future of Leadership" related to the future and the ideas about future leadership had Mr. Aditya Uddhav Thackeray as one of the speaker. There were series of session - How to Spot - the Fake News , Future of Gaming, Green building - What and how , What's my Swag – Future of Fandom , Alexa Showcase and many more. The event was a great value addition. providing a platform for young Indians to work towards realizing a dream.



Leader is the one who knows the way, goes the way and shows the way.

Careers in Banking - Guest Lecture by Dr. Vijaya Aiyar

- Dr. Vijaya is the Head of SBI Training and Development Institute.
- She explained the various finance job profiles available in the bank & the corresponding skill sets required. She also mentioned various exams that students can appear for the career in banking.
- Her session was very interactive & engaging. She cleared all the doubts in the minds of the young finance aspirants.



NSDL CAPITAL MARKETS CERTIFICATION

The National Securities Depository Limited conducted a five day certification course for the First and Second Year MMS students at VIT. The aim of the certification was to educate the students on the various types of investment opportunities with respect to the capital markets and give them the confidence to become independent investors. The event was coordinated by Dr. Jyotsna Golhar. The event team presenters were Prof. Dominic Monterio, Ms. Anita Toshniwal CA, Prof. Rakesh Kumar Nair, Mr. Vikas Kumar Jain and Mr. Manoj Sathe. On the final day, the competition began with each participant presenting the stock they invested in after applying the concepts they learned during the NSDL capital markets course. The presentation was judged on 4 parameters; communication, reasoning, analysis and learning outcome. The top three contestants were Ms. Rutuja Walawalkar, Mr. Siddhant Mohapatra and Mr. Abhishek.

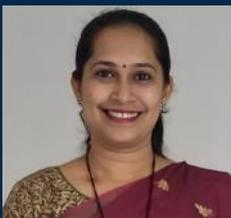


IMC'S INTERACTIVE SESSION ON "CONDUCTIVE STARTUP ECOSYSTEM"

This session was to make understand the importance of growth of startups in India. A discussion on favorable environment was created to encourage the startup ecosystem. To eliminate the complications and obscurities faced by the startups, a periodic session was held. There were two session followed by Q&A session. The first session "Scaling Up" started with different panellists sharing their opinion's. Sharing different ideology helped the student to understand sustainability of the start-up ecosystem through various aspects . The second session "Talent Management" focused on the importance of hiring and retaining the right talent for start-up. However it bolstered up the students with amazing insights.



NEWSLETTER TEAM



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