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Scanning this Q.R. code  
will lead to old newsletter  
Series of MMS.



**Dr. Amit Oak**  
**HOD MMS**

**From the HOD's Desk**

"The price of greatness is responsibility"  
- Winston Churchill

As I complete my first year back as HOD of the MMS department, I am but forced to reminisce the multitude of events that were the highlight of the department's achievement. I take pride in the quality of organization and conduction of these events by my hardworking and effective students and faculty. To this end I would like to congratulate them on a year well utilized and enjoyed.

There are yet many things that I wish to achieve in my time as HOD that I am now confident I will be able to with the support of my brilliant faculty, my hardworking students and the cooperation of the management.

I now look forward to my 2<sup>nd</sup> year students facing specialization subjects and their upcoming placement season; and the new batch of 1<sup>st</sup> year students joining the VIT MMS family. I have full confidence that my team has the resources and capabilities that will make our students ready for any challenge they may face through their hard work and perseverance.

So with these things in mind, I march forward with my army of students towards a new academic year.

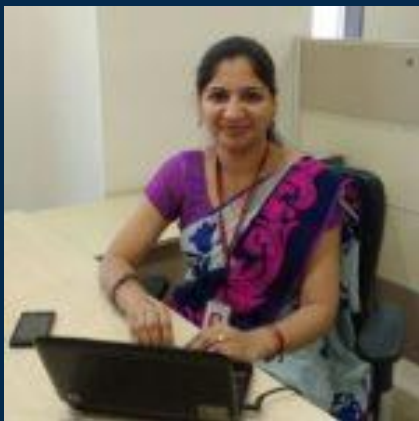
## COUNCIL MEMBERS



- Ishwar Jathar  
(Treasurer)



- Yash Gumaste  
(Publicity Head)



- Varsha Maheshwari, Faculty,  
(Treasurer)

## OPERATIONS SUMMIT

With the emergence and application of new technology that has added to the efficiency of a supply chain, the Operations Summit Event was conducted with much excitement on the 21<sup>st</sup> of September 2019 in M-Block 101. The theme of the event being 'Home Delivery – Creating Customer Facing Supply Chains. The event was organized and managed by 2<sup>nd</sup> year MMS Operations Students of VIT Management Department for their peers in the 3<sup>rd</sup> year of BMS at VSIT, under the guidance of faculty Dr. Jyotsna Golhar.

The event began by welcoming the esteemed guests and speakers for the evening. The anchor Mr. Runal Patil briefed the audience about how many of companies are exposing their supply chains directly to their customers and the significance of doing so followed by an address by HOD of the MMS dept. Mr. Amit Oak.

The first speaker Mr. Pinak Deshmane, Principal Strategist in Accenture, very eloquently talked about and explained the concept of Industry 4.0, talking about IOT, AI, Machine learning and also gave relevant examples supporting his topic and shared his industry experience.

Then came time for the much-anticipated panel discussion that was moderated by Mr. Sharad Talvalkar. The panel consisted of esteemed guests - Mr. Ashok Sharma, Mr. Subhash Shukla, Mr. Jayant Kulkarni, Mr. Pinak Deshmane and Mr. Uday Deshmukh. They discussed about the drone technology, Dell Computer's supply chain, Amazon's cross-docking strategy and even gave their insights on Mumbai's Dabbawallas delivery model, also discussing the future of home deliveries and the challenges of furniture delivery towards the end.

Towards the end of the event, Dr. Jyotsna Golhar talked about the pre-cursor event to the Operations Summit called 'Run The Chain 'which was organized for VSIT students by Operations Management students.

The event came to a close with a vote of Thanks and a short video that was shot and edited in real time by the event organizing team that summarized the event and thanked the students of VSIT and the honorable guests for participating in making it a great session providing information and making known the opportunities in Consumer facing Supply Chain field.



## FACULTY PROFILE



### Experience:

**HR Ops & Talent Acquisition Head, Marks and Spencer**

**General Manager Human Resource - Region West, METRO/MAKRO Cash and Carry**

**AGM - Human Resource, Industrial Relations & Administration - EMR - South Asia, APM Terminals**

**Human Resource, Fortis, Healthcare**

**Human Resources Manager, Marks and Spencer**

**Corporate Recruitments & HR Operations, Aditya Birla Retail Limited**

**Human Resources ( West Zone , Future Group**

**Captain, Indian Army**

**Asst Manager - Personnel, Sharp Services**

**Personnel & Administration Assistant, Taj Air Caterers**

**Quality Control Supervisor, Cambata Aviation Pvt Ltd**

### Qualifications:

**MDP, XLRI Jamshedpur**

**Doctor of Philosophy - PhD, Carrier Point University**

**PGDBA, Symbiosis Institute of Management Studies**

**Battalion Support Weapons , Infantry School, Mohw , Indore**

**Commando, Commando School, Belgaum Karnataka, India**

**Young Officers Course, Infantry School, Mohw ( Indore, MP )**

**Commissioned Officer, Officers Training Academy, Chen-**

## OPERATIONS IV

Manufacturing, material handling and inventory management are some of the most important stages in the supply chain process which is a domain of utmost importance to any operations manager and by extension to every operations management student. Keeping this in mind Professor Dr. Jyotsna Golhar of the MMS department at VIT organized a field visit to Connectwell Industries Pvt. Ltd. Located in Dombivali East on the 23<sup>rd</sup> of August 2019 for students of the operations department. Connectwell is the leading manufacturer of Terminal Blocks in India and employs some of the most sophisticated manufacturing, material handling and inventory practices in the country and adheres to a wide range of industry standards and specifications as a result of the same. This provided an ideal opportunity for operations students to firsthand experience all these processes, techniques and activities. THE trip began with a brief but detailed presentation of the company's history practices and products. Followed by this the students were taken on detailed tour of each of the company's multiple plants where the business activities were distributed.

The students got a chance to observe and study the multi-step manufacturing procedure and the machines and devices employed. The highlights of this section were the high-speed high-quality German manufacturing techniques and learning about the collaboration between manufacturer and machine supplier for design and maintenance of machines. A major highlight of the tour was the fully automated storage and retrieval system where the students observed and studied the flow of materials and product through the system at every stage, i.e. raw material – manufacturing – assembly – storage – retrieval.

They observed the use of SAP, ERP, Barcodes and other such technology being employed for material handling and inventory. At the end of the tour the students were graced with an enlightening interactive session where they gained industry insights and guidance from the director of the company himself, Mr. Vijay Saheta, about the trials and tribulations of starting a manufacturing plant in India, the future of manufacturing and valuable guidance about entering the field as a new generation of operations managers. The trip was an enriching, engaging and enlightening experience in its entirety.





## UPCOMING EVENTS:

1. Mr. and Ms. Freshers
2. Dandiya Night

## DIGITAL TRANSFORMATION

The session began with Ms. Priyanka Gogawale giving a warm welcome to the guest speakers - Mr. Harikrishnan Pillai, CEO of Talestroke, and Mr. Pankaj Samtani, Business Head of Talestroke. Mr. Samtani, having extensively worked in B2B & B2C sales for over 5 years, and having received recognition as one of India's top 15 sales executive, explained to us how he aims to upscale the careers of budding professionals through digital marketing courses. Mr. Harikrishnan then gave a brief introduction about his career and how Digital Marketing helped him shape up his journey. He explained how Digital Marketing was not just a field for Marketing professionals but for any specialization that wants to make it big in the future, as the world has already moved towards the digital age. He explained how the future entails jobs that can only co-exist with this proficiency. He gave further insights about the same associating each stage of this process with his career incidents.

His entire session revolved around 'Innovation' but more deeply to encourage the students to move from the 'Innovation of Rebellion' to 'Innovation of Viability'. He explained this with an example of how he decided to pursue a Bachelor of Mass Media (BMM) at a time when it was not that common. However, his "rebellious stint" helped him achieve goals that were over and beyond what he otherwise would have aimed for.

He further went on to explain that since India is the fastest growing economy, so are its internet users and that the next 100 million of these would be coming from non-metro cities. Hence, there is going to be a shift in the target audience base of the companies from English-speaking people to focusing on people who come from deep-rooted regional cities. He also brushed upon various aspects like Social Listening, Programmatic Buying and how it is going to have a huge impact in the business environment.

The session ended with a vote of thanks given by Ms. Tejaswita Tiwari to Ms. Jyotsna Golhar and Mr. Amit Oak for organizing the session.



## NEWSLETTER TEAM:

- Tejaswita Tiwari  
(Chief Student Editor)
- Mayuresh Pednekar  
(Student Editor)

Whatever your ashes are, emerge from them a better version.