



Vision of the Department

To be a globally recognized management institute where learners contribute to business and society through a scholarly environment of empathy, veracity and excellence

Mission of the Department

1. Evolve a curriculum which emphasizes on strong management fundamentals with the flexibility to choose advance specialization courses and gain holistic exposure
2. Encourage a culture of academic excellence through the development of learners through teaching, and quality research
3. Establish academia-industry interface with modern learning resources and develop a reciprocal relationship with practicing organizations
4. Develop students as ethical business professionals with core values of compassion, societal wellness, integrity and teamwork

Programme Educational Objectives (PEO)

1. To thrive in complex reality and to acquire a systemic understanding of how organisations work and interact effectively with their commercial, social and cultural environment.
2. To nurture and develop higher consciousness, cognitive flexibility by developing a strong base to build professional career
3. To Change mindset of the Learner and to develop well trained leaders
4. To instill new and contemporary curriculum by offering additional course/elective for greater employability of the students
5. To inculcate multitasking abilities amongst students, learning foreign languages and advanced IT knowledge so that they can perform better in the chosen field nationally and internationally.

WHAT'S INSIDE

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PROF. DR. AMIT OAK

CHIEF OPERATIONS OFFICER And HEAD OF DEPARTMENT, MASTER OF MANAGEMENT STUDIES

My Dear Students,

"Alone we can do so little; together we can do so much." on that note I am glad to take this opportunity to connect with you all through this newsletter of our department. You'll have not failed to constantly amaze me by your valuable contribution in conducting a range of activities and your energy in participating in all of them. What surprises me the most is the way our department got to witness amazing accomplishments of our students by their innovative thinking and the dedication to gain and share knowledge. I hope these collaborations have motivated you well enough so that we can plan for more such events in the coming semesters. Your faculty members are equally excited to bring to you all a series of such opportunities for your overall growth and development. Whether you are drawn to the academic aspect of this journey or the practical applications that shape the world, make sure to make the most of it.



“ Leadership is the capacity to translate a vision into reality.
Warren Bennis. ”

MMS 2023 – 2025 STUDENT ACTIVITIES

Department of Management Studies successfully engaged first year MMS students in conducting various co-curricular and extra curricular activities on campus. It plays a pivotal role in the holistic development of management students, fostering skills that extend beyond the classroom. These activities offer a platform for students to apply theoretical knowledge in practical settings, develop soft skills, and nurture personal growth. Students learn to navigate through challenges, understand varying perspectives and hone student leadership and teamwork skills.

FINANCE AND GEO-POLITICAL NEWS WALL

A unique initiative was taken by first year MMS students by creating Finance and Geo-Political News Wall. This activity was undertaken to create awareness about various financial and geo-political topics. The objective of this activity was to make these news more accessible and understandable for everyone on campus. Students exhibited financial and geo-political information by way of posters, infographics, charts, or diagrams to illustrate each topic in brief. The posters, news articles were placed in a high-traffic area to maximize visibility and impact. It helped the students to gain a comprehensive understanding of the historical, political, economical and cultural dimensions that contributed to the ongoing conflicts. This activity was coordinated by Dr. Trupti Naik and Prof. Jay Bhatt



ENTREPRENEUR’S ARENA STRATEGY SHOWDOWN

The department of management studies organised “Entrepreneur’s Arena Strategy Showdown” Intercollegiate Business Plan Competition, for postgraduate management students. on 9th December 2023 from 9.30 am onwards at our Institute's Campus. The event aimed to foster innovation, entrepreneurial spirit, and strategic thinking among young minds. The event was conceptualized and executed by first year students that fostered a culture of collaboration, creativity, and entrepreneurial spirit. Mr. Dipesh Mohile (Managing Partner - IIA Ventures), Mr. Nikhil Raibole (Co-Founder and CEO at Web Talkies Pvt. Ltd.) and CA. Paresh Kapasi (Owner - Paresh Kapasi and Associates) lent their invaluable insights and expertise to judge the competition. We appreciate the time and efforts put by our judges in making this event interactive and dynamic that made the learning experience for our participants comprehensive. We congratulate winning team of IES's Management College and Research Centre, 1st runner up team of Vidyalkar Institute of Technology, Department of Management Studies and 2nd runner team of Chetana's Institute of Management and Research. The activity was coordinated by Dr. Trupti Naik





When you have a dream, you've got to grab it and never let go.

- Carol Burnett



CPR TRAINING

CPR (Cardiopulmonary Resuscitation) training is crucial knowledge that equips individuals with the skills to respond in emergency situations where someone's heart has stopped or they're not breathing. We organised the CPR training session in association with Jaslok Hospital and Research Centre. Trainer explained CPR's vital role in emergency response and demonstrated proper CPR techniques through the step-by-step visual guide. The activity was coordinated by Prof. Jay Bhatt



MOVIE REVIEW: HARISHCHANDRACHI FACTORY

A movie review activity helps students to develop their critical thinking, and analytical, as well as to learn more about the topics. It can also be fun, as it allows students to explore their creativity and passion for films. There was screening of famous marathi film Harishchandrachi Factory and then a movie review activity for students conducted to give them an opportunity to express their own opinions and perspectives on the film and to build the writing and thinking skills by writing the review of this movie. The activity was coordinated by Prof. Jay Bhatt.

INTRODUCTION TO STOCK MARKET

The introductory session on stock market, led by Mr. Pratik Shah (Sr. manager -Institutional Equities) provided a comprehensive overview of critical aspects in the stock market, empowering participants with essential knowledge to make informed investment decisions. Understanding the roles of major market players, analysis techniques, and debunking myths contributes to a well-rounded understanding of the dynamic stock market landscape. The session was organised by Dr. Varsha Maheshwari on 4th November 2023



MOCK STOCK COMPETITION

Mock Stock is a great way to learn about the stock market without risking real money. It was a virtual stock trading activity in which participants had to buy the stock and sell the stocks based on live market prices. All the transactions were based on Ballet Paper as the previous stock exchanges used to work. Participants had an Idea of what to buy how to buy and what to sell how to sell etc. The session was organised by Dr. Varsha Maheshwari on 8th November 2023



“ You define your own life. Don't let other people write your script
 Oprah Winfrey ”

BOOK REVIEW COMPETITION

The Book Review competition was organized by the students of the MMS department of VIT, under the guidance of Prof. Smita Mukherjee. The main objective of this event was to encourage the public speaking skills of the students and to make them habitual to reading everyday. The finale round had 8 teams comprising of 2 members each shortlisted on the basis of their performance in first round. The Judge of the event, Prof. Jay Bhatt, announced 3 winning teams as per the judging criteria. The event surely helped all the students to learn something new and motivated them to participate in more such events henceforth.



SPONTANEITY SYMPHONY



Extempore activities in classes involve impromptu speaking exercises where students are given a topic or question on the spot and are required to provide a coherent, well-structured response within two minutes (1 minute for preparation and 1 minute to execute it). This activity aims to enhance students' communication, critical thinking, and presentation skills. Activity was conducted on 29th November 2023. This encourages students to think on their feet and adapt to unexpected situations and Enhance students' ability to communicate clearly and confidently also enabling quick analysis and response to complex issues. The activity was conducted under guidance of Prof. Manoj Karnik

CONGRATULATIONS !!!

Department of Management Studies congratulates following students on their achievements:

- Mr. Sai Chavan is placed in Jyothy Labs through campus placement
- Mr. Sahil Shambharkar presented paper titled 'Post Covid trends in B2C digital marketing' at the Fore International Marketing conference 2023 in New Delhi on 15th December 2023
- Mr. Shakti Singh secured first position in 70 kg category in right hand Men Arm Wrestling Competition (National level equivalent tournament) organised by Pro Panja League in collaboration with IHFF Sheru Classic on 18th November 2023





To succeed in your mission, you must have single-minded devotion to your goal.

APJ Abdul Kalam



VISIT TO NATIONAL STOCK EXCHANGE, MUMBAI



FYMMS and Second year Finance Students visited National Stock Exchange, Mumbai on 18th October 2023. During the visit students got an opportunity to go through a session on “An introduction to the world of investments” done by NSE in collaboration with Bandhan Bank presented by Mr. Mohammad Raza Mulla. The objective of this session was to build financial awareness among students. It covered the following topics : Understand the concepts of Equity, Build knowledge of Mutual Funds as an investment tool, Apply their learnings to plan their personal finance. Thus, the session was beneficial for the participants with foundational knowledge of personal finance and investing.

VISIT TO IFAT TRADE



MMS students have attended India's leading environmental trade fair. The objective of this IFAT India trade fair was to exhibit the equipment and its working related to waste management and composting.

INSURANCE AND REINSURANCE CONFERENCE 2023



MMS students participated in one day conference on Insurance and Reinsurance organised by Maharashtra Economic Development Council for understanding the application of Insurance and Reinsurance in building financial resilience, protecting businesses and individuals, and promoting economic stability in today's dynamic business environment.

DEPARTMENT FACULTY

Dr Amit Rangnekar, MBA (Marketing) and PhD (Strategic Management) from NMIMS, Mumbai, has close to 3 decades of progressively responsible pharma industry experience with Centaur Pharmaceuticals. He is a member of the Executive Committee of IDMA (Indian Drug Manufacturer's Association) and Chairman of its Pricing Committee. Dr, Rangnekar is associated with the department of Management Studies as visiting faculty since 2007.

In 2006 Dr Rangnekar was awarded a 10 nation scholarship to Europe by the Government of Denmark to complete his doctoral research. He has presented on pharmaceutical strategy and various business case studies, at B-schools and corporates across India, US and Europe. He has published numerous case studies in books and research journals.



Know an Alumnus

Mr. Dhiraj Shinde is our alumnus of Batch 2010-12. He is Competent, diligent & result oriented professional with overall 12+ years' experience in Supply Chain Management, Inventory Management, Production, Project Management, Logistics Management, Vendor Management, Process and out of which nearly 5+ years of experience in SAP Retail / MM /POSDM experience. He is currently spearheading efforts with Infosys Ltd. as 'SAP Consultant'. He is SAP MM Certified functional consultant with hands on experience in business process analysis, configuration, unit and integration testing, documentation. Dhiraj has demonstrated ability to strike perfect coordination with all involved agencies to ensure smooth project operations; Capable of securing long term customer loyalty and building strong relationships with both internal and external business partner.



According to Dhiraj the management education at VIT bring extensive industry experience and academic knowledge to the table. Their insights, case studies, and practical examples enrich students in understanding of various theoretical concepts and their real-world applications. Also, the practical learning opportunities provided by department through projects, internships, business excellence model and intercollegiate management competitions have helped him in applying theoretical knowledge to real-world scenarios which prepared him in taking challenges in career.

According to Dhiraj, its not just the reputation of B school that helps in building career but also active engagement of student, eagerness to learn, and willingness to apply knowledge in practical situations benefits in building successful career.

Upcoming Events

- Student Activities
- Cultural Activities
- Value Added Courses
- Guest Lectures

“The first step toward success is taken when you refuse to be a captive of the environment in which you first find yourself”

THE Editorial Team



Ms. Sejal Kamble
Student Editor



Dr. Trupti Naik
Chief Editor



Ms. Gouri Sawant
Student Editor