



# Vidyalankar Institute of Technology

An Autonomous Institute affiliated to University of Mumbai

## Master of Management Studies

### First Year Programme Structure

(As per AICTE guidelines, with effect from the Academic Year 2024-25)

**STRUCTURE OF FIRST YEAR POST GRADUATE MANAGEMENT PROGRAM:**

Sr. No	Category	Credits Proposed
1	Core	48
2	Open Electives	06
3	General Education	04
	<b>Total</b>	<b>58</b>

The Autonomous curriculum for MMS is developed considering the current industry needs in terms of skill sets demanded under new business environment. The course structure is designed keeping in mind learner aspirations and corporate expectations. The programme offers six types of courses spread across two years viz:

1. **Core Courses:** These are foundational and general management courses to help the learner to acquire tools, techniques, skills and concepts used in business. Core courses comprise of courses focusing on business administration areas like Accounting, Marketing, Communication, Leadership etc.
2. **Open Elective Courses:** These are courses offered in first year of the Programme that allows learners to choose a bouquet of courses of their choice in the areas of general or functional management. These courses are offered keeping in mind industry needs for enabling the learners to position themselves in their areas of expertise during 2<sup>nd</sup> year.
3. **General Education Courses:** To facilitate holistic and multidisciplinary education, novel and engaging course options will be offered to learners, in addition to courses of 1st year. The emphasis of these courses is to develop proactive thinking to apply the knowledge in the dynamic and socio-economic business ecosystem.

**STRUCTURE OF FIRST YEAR POST GRADUATE MANAGEMENT PROGRAM**

**FYMMS - Semester I**

Course Code	Course Name	Lecture Hours Per Week	Credits Assigned
MS18	Financial Accounting and Analysis	3	3
MS19	Organisational Behaviour	3	3
MS20	Operations Management	3	3
MS21	Marketing Management	3	3
MS22	Business Statistics	3	3
MS23	Perspective Management	3	3
MS24	Business Communication	3	3
MS25	Managerial Economics	3	3
MS26	Business Ethics & Corporate Governance	3	3
MSGEXX	General Education Course	3	2
<b>Total</b>		<b>30</b>	<b>29</b>

**FYMMS - Semester II**

Course Code	Course Name	Lecture Hours Per Week	Credits Assigned
MS27	Corporate Finance	3	3
MS28	Business Research	3	3
MS29	Strategic Management	3	3
MS30	Management Information system	3	3
MS31	Leadership	3	3
MS32	International Business	3	3
MS33	Design Thinking and Innovation	3	3
MSEOEXX	Open Elective I	3	3
MSEOEXX	Open Elective II	3	3
MSGEXX	General Education Course	3	2
<b>Total</b>		<b>30</b>	<b>29</b>

**First Year Second Semester Open Electives (OE):**

Course Code	Course Name	Lecture Hours Per Week	Credits Assigned
MSEOE09	Selling and Negotiation Skills	3	3
MSEOE10	Human Resource Management	3	3
MSEOE11	Cost and Management Accounting	3	3
MSEOE12	Entrepreneurship Management	3	3
MSEOE13	Operations Research	3	3
MSEOE14	Legal and Tax Aspects of Business	3	3

**First Year General Education Courses (GE):**

<b>Course Code</b>	<b>Course Name</b>	<b>Total Lecture Hours Per Week</b>	<b>Credits Assigned</b>
MSGE04	Indian Cinema Global Perspective	30	2
MSGE05	Corporate Etiquette	30	2
MSGE06	Waste Management	30	2
MSGE07	AIMA BizLab Simulation	30	2

Course Structure and Assessment Guidelines  
for  
Master  
of  
Management Studies

**FYMMS - Semester I – Assessment Guidelines:**

Course Code	Course	Scheme	Assessment Guidelines	
			Lecture	
			Max Marks	Passing %
MS18	Financial Accounting and Analysis	ISA	40	50%
		ESE	60	
MS19	Organisational Behaviour	ISA	40	50%
		ESE	60	
MS20	Operations Management	ISA	40	50%
		ESE	60	
MS21	Marketing Management	ISA	40	50%
		ESE	60	
MS22	Business Statistics	ISA	40	50%
		ESE	60	
MS23	Perspective Management	ISA	40	50%
		ESE	60	
MS24	Business Communication	ISA	40	50%
		ESE	60	
MS25	Managerial Economics	ISA	40	50%
		ESE	60	
MS26	Business Ethics & Corporate Governance	ISA	40	50%
		ESE	60	
MSGEO4	Indian Cinema Global Perspective	As per Course		50%
MSGEO5	Corporate Etiquette			
MSGEO6	Waste Management			
MSGEO7	AIMA BizLab Simulation			

\*ISA- In Semester Assessment, ESE – End Semester Examination

The assessment guidelines for the courses of different credits are mentioned above. Notwithstanding the above, each course faculty shall have the choice to propose her/his assessment methodology based on the nature of the course. However, the proposed assessment methodology shall be approved by a panel constituted at Institute level and published to the learners before the commencement of the semester.

**FYMMS - Semester II – Assessment Guidelines:**

Course Code	Course	Scheme	Assessment Guidelines	
			Lecture	
			Max Marks	Passing %
MS27	Corporate Finance	ISA	40	50%
		ESE	60	
MS28	Business Research	ISA	40	50%
		ESE	60	
MS29	Strategic Management	ISA	40	50%
		ESE	60	
MS30	Management Information system	ISA	40	50%
		ESE	60	
MS31	Leadership	ISA	40	50%
		ESE	60	
MS32	International Business	ISA	40	50%
		ESE	60	
MS33	Design Thinking and Innovation	ISA	40	50%
		ESE	60	
MSOE09	Selling and Negotiation Skills	ISA	40	50%
		ESE	60	
MSOE10	Human Resource Management	ISA	40	50%
		ESE	60	
MSOE11	Cost and Management Accounting	ISA	40	50%
		ESE	60	
MSOE12	Entrepreneurship Management	ISA	40	50%
		ESE	60	
MSOE13	Operations Research	ISA	40	50%
		ESE	60	
MSOE14	Legal and Tax Aspects of Business	ISA	40	50%
		ESE	60	
MSGEO4	Indian Cinema Global Perspective	As per Course	50%	
MSGEO5	Corporate Etiquette			
MSGEO6	Waste Management			
MSGEO7	AIMA BizLab Simulation			

\*ISA- In Semester Assessment, ESE – End Semester Examination

The assessment guidelines for the courses of different credits are mentioned above. Notwithstanding the above, each course faculty shall have the choice to propose her/his assessment methodology based on the nature of the course. However, the proposed assessment methodology shall be approved by a panel constituted at Institute level and published to the learners before the commencement of the semester.