



Vision of the Department

To be a globally recognized management institute where learners contribute to business and society through a scholarly environment of empathy, veracity and excellence.

Mission of the Department

1. To design and deliver a rigorous, contemporary, and application-oriented management curriculum supported by effective teaching-learning processes.
2. To embed research orientation, inquiry-based learning, and analytical tools within the academic ecosystem.
3. To institutionalize ethics, integrity, empathy, and fairness through policies, curriculum, and role modeling.
4. To provide learner-centric academic, mentoring, and developmental systems that support continuous growth and adaptability.
5. To actively engage with industry, society, and global stakeholders to ensure relevance, responsibility, and real-world exposure.

Programme Educational Objectives (PEO)

1. Graduates will effectively apply management knowledge and practices in functional and cross-functional roles within organizations.
2. Graduates will make structured, analytical, and data-informed decisions while addressing complex managerial situations.
3. Graduates will demonstrate ethical judgment, integrity, and responsible leadership in professional and societal roles.
4. Graduates will sustain career progression by adapting to change, acquiring new competencies, and engaging in lifelong learning.
5. Graduates will contribute positively to organizational performance and societal well-being with an awareness of global, legal, and ethical contexts.

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DR. AMIT OAK

CHIEF OPERATIONS OFFICER And HEAD OF DEPARTMENT, MASTER OF MANAGEMENT STUDIES

Dear Readers,

It gives me immense pride and joy to share this edition of our newsletter that shows a transformation and our transition from the Department of Management Studies to the School of Management. This change reflects the evolution of our academic vision and our commitment to offer a more dynamic and comprehensive learning environment. This is the time for first-year students, to focus on the selection of specialisations by aligning their passion with future professional goals. We ensure that students are guided by faculty mentors, industry insights, and career counselling inputs to make well-informed choices among the available specialisations.

On the other hand, our final-year students are moving toward the completion of their academic journey, marking the culmination of two years of intense learning, innovation, and transformation. As they prepare to step into the professional world, we take a moment to acknowledge and deeply appreciate the final-year students' contribution. Let us continue to strive, shine, and strengthen the legacy of the VIT School of Management !!!



“ The best way to predict the future is to create it – Peter Drucker ”

DECODING UNION BUDGET 2025

Decoding of Union Budget 2025 was successfully conducted on 7th February 2025 with the objective of analyzing and understanding the implications of the Union Budget 2025. The event aimed to provide students with insights into the key highlights of the budget, its impact on the Indian economy, and sector-specific perspectives from distinguished experts in the field. The panel of esteemed guests included:

Mr. Shreenivas Kunte, CFA, Ph.D. – Sr Executive Content & Automation, HDFC; Mr. Rajesh Sehgal – Managing Partner, Equanimity Investments, Chairperson of the Board CFA, Ms. Samita Shah – VP – Corporate Finance, Treasury and Risk Management, Tata Steel; CA Sanjeev Gokhale – senior chartered accountant and tax consultant.



Each panelist brought unique viewpoints on various aspects of the Budget 2025, including fiscal policy, taxation reforms, capital market developments, government expenditure patterns, and infrastructure investment. The session was both engaging and informative, offering a well-rounded discussion that combined technical expertise with real-world applicability. A highly interactive Q&A segment followed the panel discussion, where students actively participated and posed insightful questions. The responses from the experts added immense value and deepened the understanding of budgetary provisions and future economic outlook. The event concluded with a vote of thanks to the honorable guests for sharing their knowledge and valuable time.

INTERCOLLEGIATE BUSINESS QUIZ CHAMPIONSHIP 2025



VIT School of Management, hosted its first-ever Intercollegiate Business Quiz Championship on 29th March 2025, marking a significant milestone in the institute’s journey of promoting academic engagement beyond classrooms. The event saw an enthusiastic response, with 50+ teams from various backgrounds participating in the high-energy quiz competition. The quiz tested participants' knowledge across business, economics, current affairs, marketing, and corporate trends. The quiz was conducted by the renowned Quiz Master Meghavi Manjunath, whose engaging presentation and thought-provoking questions kept the audience and participants captivated throughout the event. Her expertise and interaction added tremendous value, turning the quiz into a memorable learning experience.

The event was meticulously organized by Prof. Harsh Mittal whose efforts ensured the seamless execution of the championship. The Business Quiz Championship concluded with immense appreciation from participants and attendees. It served as a platform to encourage analytical thinking, teamwork, and competitive spirit among students. The success of this inaugural edition has paved the way for future editions, with even greater participation and engagement expected in the years to come.

“ If you strive for excellence, success will follow - Deepak Chopra ”

RESUME BUILDING SESSION

Resume building session was organized On 24th January 2025. This insightful session was conducted by **Dr. Neil Sequeira**, from Yugma to guide students through the essentials of crafting a professional and impactful resume. Dr. Sequeira shared valuable tips, real-world insights, and common mistakes to avoid—drawing from his own experience and deep understanding of what recruiters look for. The session was interactive and fast-paced, keeping the students fully engaged throughout. It was a learning experience that not only helped students understand resume building from a technical perspective but also inspired them to present themselves with confidence and clarity.



CAREER GUIDANCE AND SPECIALIZATION SELECTION SESSION

A Career Guidance session for specialization selection was organized on 8th March 2025 to help MMS students make informed decisions about their academic and professional paths. This special alumni interaction featured three distinguished speakers who are currently excelling in their respective domains: **Mr. Abhay Radhakrishnan Menon** – Deputy Business Head, Ethinos; **Mr. Nandram Mhatre** – Senior Manager - IT Application Operations, NSE India; **Mr. Chaitanya Joshi** – Head of Dealing Desk, ACK Capital. The session offered a comprehensive overview of the career opportunities and challenges associated with various MMS specializations, including marketing, operations, finance, and HR. Through real-life examples and industry insights, the speakers highlighted how specialization choices can significantly shape one's career trajectory. This engaging and informative session served as a bridge between academic learning and industry expectations.

CONGRATULATIONS !!!

FYMMS Student team of **Mr. Sakshat Shetty**, **Ms. Purva Shedge**, **Ms. Tejswini Aswale** and **Ms. Harshada Bhosale** secured 2nd place in Regional Finals in 28th Student Management Games 2024-25 and qualified for national level on 28th March 2025 at Coimbatore organized by AIMA



Ms. Akanksha Rai SYMMS student has presented Research paper on " The impact of Trade Life Cycle Knowledge and Product Familiarity on Derivative Trading Success“ under guidance of **Dr. Varsha Maheshwari** at 17th International Conference on Business and Finance organized by Indian Business School (IBS Hyderabad) on 4th and 5th April 2025.

“ The only disability in life is a bad attitude - Scott Hamilton ”

NISM CREDIT TRANSFER COURSE 2025

As a part of MMS Autonomous Curriculum and in line with NEP 2020, the department offered its second-year students a 4-credit course in association with National Institute of Securities Market (NISM) from 24th March to 28th March 2025 at NISM campus. The credits conferred will be contributing towards the credit requirements for the award of the degree. The goal of this initiative is to give our students an experience of industry-relevant skills and practical understanding that will broaden students' horizons and encourage exploration of novel areas.



LINKEDIN FOR MMS STUDENTS



LinkedIn orientation session was organized on 14th February 2025 conducted by **Prof. Amit Aylani**, VIT an experienced professional and expert on personal branding. The session aimed to provide MMS students with valuable guidance on how to effectively use LinkedIn for career growth, networking, and professional visibility. The session highlighted the significance of creating a well-crafted LinkedIn profile that captures both your academic achievements and your career aspirations.

Prof. Aylani emphasized the importance of writing a strong 'About' section, which should not just list qualifications but also narrate journey, passion, and unique strengths of student. Further, the session delved into the importance of showcasing relevant experiences and skills on the profile. Highlighting key projects, internships, certifications, and extracurricular activities demonstrates practical expertise and provides a holistic view of student capabilities.

MAHALAKSHMI SARAS 2025

Mahalaxmi Saras is annual event held by Umed Abhiyan MSRLM to provide a platform for underprivileged women from Maharashtra to sell their products or services., held from 11th February to 23rd February 2025. It is an annual exhibition cum sale of handicrafts, handlooms and food products. The students were allotted to 11 different committees Each committee was headed by one government officer, under whose guidance the students worked.



Prof. Manoj Karnik was faculty coordinator for the event along with following students: Mr. Amey Shinde, Ms. Akshata Deshmukh, Ms. Anuja Vichare, Ms. Aboli Fendar, Ms. Pallavi Suryawanshi, Mr. Saesh Keer, Mr. Sahil Joshi, Mr. Ganesh Pilane, Ms. Sakshi Salunke, Ms. Snehal Deshmukh, Mr. Gaurav Kulkarni, Mr. Bhargav Chaudhari, Mr. Shubham Nimbalkar, Ms. Mansi Patil and Ms. Sejal Kamble.

“ Believe you can and you're halfway there - Theodore Roosevelt ”

GUEST LECTURE ON CULTURAL DIFFERENCES BY PROF. WILL SHANON

On 4th April 2025, VIT SOM students had the privilege of hosting a guest lecture delivered by **Prof. Will Shanon, from University of Canterbury, New Zealand**. The lecture provided students with valuable insights into the differences in cultural perspectives, especially in terms of how people from different regions approach decision-making, communication, and problem-solving. Prof. Will engaged the audience with real-world examples, highlighting the distinct thought processes of Indian and New Zealand cultures. He carefully illustrated how these cultural differences shape perspectives in both professional and personal settings, offering a balanced view that was respectful and informative without offending anyone. His approach was thoughtful, and he made sure to use relatable examples that resonated with the students, offering a deeper understanding of how culture influences thinking and behavior.



CONGRATULATIONS !!! STUDENT ACHIEVEMENTS

- FYMMS students won in various management events at COGENCY'2025 organized by Allana Institute of Management Studies on 1st February 2025.
- FYMMS students won in various management events at SVAGAM'2025 intercollegiate management fest organised by Sheila Raheja School of Business Management & Research on 18th February 2025
- FYMMS students won in various management events at Congraunce'2025 intercollegiate management fest organised by MET Institute of PGDM on 27th and 28th February 2025



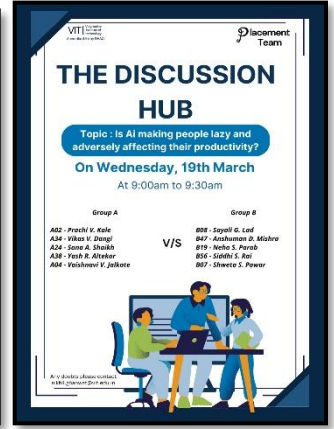


A leader is one who knows the way, goes the way, and shows the way -
John C. Maxwell



THE DISCUSSION HUB: GROUP DISCUSSION FORUM

The discussion hub is forum established by a group of first year students to foster critical thinking, communication, and collaborative learning among peers. The forum organized three sessions covering a range of contemporary topics spanning business, technology, and social issues like: Corporate Social Responsibility: Real Actions or Just Marketing, Are Startups Better Than Corporate Jobs?, Is AI making people lazy and adversely affecting their productivity? The initiative has been well received by the students highlighting the importance of peer-led learning which not only enhanced students' verbal communication and reasoning abilities but also cultivated teamwork and respect for diverse perspectives. VIT SOM appreciates the effort and leadership demonstrated by the organizing student group and encourages more such student-driven academic activities in the future.



DEPARTMENT FACULTY – Dr. Amit Oak, Director VIT School of Management

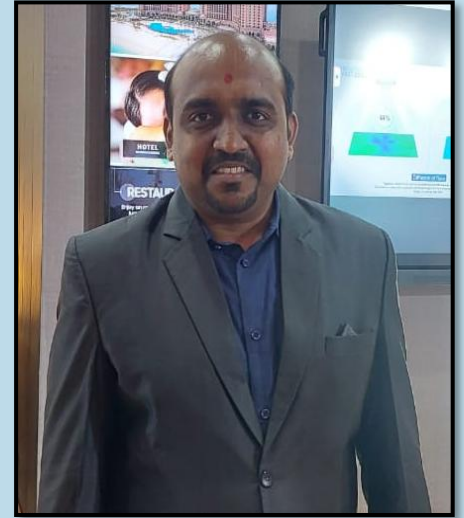
Dr. Amit Oak is the Chief Operations Officer, Professor and Director, VIT School of Management. In his role as the COO, he manages the operations of the Institute, strategizes on the budgetary allocations, supervises the financial management and routine accounts, directs the Student Council activities and guides the team on budgeting and sponsorship. Prior to his career at Vidyalankar, he used to work as the Director of leading Management Institutes in Mumbai. He has been actively involved in the field of finance and financial services marketing, with various leading Corporate Houses, with major stints at National Film Development Corporation as the Production Controller – Film Finance and HDFC Asset Management Company, heading the Retail Channel.



Learning never stops and that is what happened with him. He had an opportunity to do an Executive Program at the IIM – Ahmedabad. Whilst in the corporate sector, for 14 years, he was involved in several teaching and training roles for the University of Mumbai, Symbiosis International University, NMIMS University and University of Pune, as a Visiting Faculty and Guest Speaker. As a teacher, his goal is to transform the learner's view, and to make it more application oriented.

Know an Alumnus – Mr. Ankit Parikh (Batch of 2010-12)

VIT SOM takes immense pride in celebrating the achievements of its alumnus who continue to make meaningful contributions in the professional world. Mr. Ankit Parikh is from MMS batch of 2010-12 (Operations specialisation) currently working as Chief Sales Manager, Commercial AC Division, Samsung India Electronics. He has completed his BE in Mechanical Engineering RCPIT Shirpur. With over a decade of rich experience in the B2B sales domain, Ankit has consistently demonstrated excellence in strategic sales management, client acquisition, and business development. His professional journey reflects a steady climb across reputed organizations including Haier Appliances, Shree Sai Service, LG Electronics, Voltas, and Bluestar, where he honed his expertise in building channel partnerships and managing HVAC solutions.



Mr. Ankit indeed has impressive corporate profile however the leadership roots he laid during his student life as he was a Class Representative and a key committee member in the intercollegiate management fest team of Visage 2011, where his proactiveness and dedication played a pivotal role in the event's success. He dedicates his success to VIT SOM where he developed the values of discipline, teamwork, and resilience which guided him in his corporate journey that involves his association with world's most iconic technology brands. We applaud Mr. Ankit for his remarkable journey and thank him for continuing to be a source of pride for the School of Management.

Upcoming Events

- Degree Distribution Ceremony
- Graduation Day Ceremony
- Summer Internships
- Faculty Trainings

“Do not follow where the path may lead. Go instead where there is no path and leave a trail
- Ralph Waldo Emerson”



Dr. Trupti Naik
Chief Editor