



Vision of the Department

To be a globally recognized management institute where learners contribute to business and society through a scholarly environment of empathy, veracity and excellence

Mission of the Department

1. To design and deliver a rigorous, contemporary, and application-oriented management curriculum supported by effective teaching-learning processes.
2. To embed research orientation, inquiry-based learning, and analytical tools within the academic ecosystem.
3. To institutionalize ethics, integrity, empathy, and fairness through policies, curriculum, and role modeling.
4. To provide learner-centric academic, mentoring, and developmental systems that support continuous growth and adaptability.
5. To actively engage with industry, society, and global stakeholders to ensure relevance, responsibility, and real-world exposure.

Programme Educational Objectives (PEO)

1. Graduates will effectively apply management knowledge and practices in functional and cross-functional roles within organizations.
2. Graduates will make structured, analytical, and data-informed decisions while addressing complex managerial situations.
3. Graduates will demonstrate ethical judgment, integrity, and responsible leadership in professional and societal roles.
4. Graduates will sustain career progression by adapting to change, acquiring new competencies, and engaging in lifelong learning.
5. Graduates will contribute positively to organizational performance and societal well-being with an awareness of global, legal, and ethical contexts.

WHAT'S INSIDE

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PROF. DR. AMIT OAK

CHIEF OPERATIONS OFFICER And HEAD OF DEPARTMENT, MASTER OF MANAGEMENT STUDIES

Dear Readers,

As the academic year progresses, the Department has smoothly transitioned into a phase of academic stability and purposeful engagement. FYMMS students are gradually settling into the academic ecosystem, supported by structured coursework and a range of intercollegiate activities that encourage experiential learning, collaboration, and confidence building. Participation in such platforms plays a vital role in broadening perspectives, enhancing communication skills, and nurturing a competitive yet ethical spirit among students. For our second-year students, the completion of the specialization semester marks an important academic milestone.

As they consolidate their domain knowledge, the Department is concurrently intensifying its focus on pre-placement training initiatives. Moving forward, the Department remains committed to fostering holistic development by balancing academic rigor with industry relevance and co-curricular exposure. Through continuous mentoring, skill development, and value-based education, we strive to equip our students to meet professional challenges with competence, integrity, and confidence.



“ The best way to predict the future is to create it – Peter Drucker ”

VISAGE 2025



The VIT School of Management successfully organized its flagship inter-collegiate management fest, *Visage 2025*, on 7th and 8th November 2025 at the institute campus. The fest was conceptualized as a platform to bring together management students and foster creativity, innovation, networking, and entrepreneurship.. Teams and individual participants enthusiastically registered for multiple events, making the two-day fest vibrant, competitive, and highly engaging. Visage 2025 featured a series of competitive and intellectually stimulating contests and activities, including a talk by renowned entrepreneur, a design thinking workshop, CEO for a Day, Mock Stock, Brand Warzone, Twist & Sell and more. Visage 2025 featured a series of competitive and intellectually stimulating contests and activities, including but not limited to:

Keynote Speaker Mr. Ashish Pethe, Partner, Waman Hari Pethe Jewellers inspired students with real-life insights on starting up, overcoming failures, and building sustainable ventures.

- **CEO for a Day:** In this simulation event, participants assumed the role of a CEO and were presented with strategic business scenarios. They were required to make decisions related to finance, marketing, human resources, and operations. The event tested their analytical ability, leadership skills, and strategic thinking.
- **Mock Stock:** This stock market simulation engaged finance enthusiasts in fast-paced trading rounds based on dynamic market news and price movements. Participants experienced the thrill of market volatility while learning the importance of risk management and informed decision-making.
- **Brand Warzone:** Teams battled it out by designing and pitching branding strategies for assigned products or themes. The event showcased their creativity, positioning skills, and understanding of consumer behaviour and competitive markets.
- **Twist & Sell:** Participants were challenged to “sell” unconventional or everyday objects with a creative twist. The event highlighted their persuasive communication, spontaneity, and sales skills in front of an audience and judges.



“ If you strive for excellence, success will follow - Deepak Chopra ”

STOCKVERSE: MOCK STOCK COMPETITION

“StockVerse”, A Mock Stock Trading Activity was conducted BY Dr. Vasha Maheshwari on 6th November 2025 as an experiential learning initiative to familiarize students with the practical functioning of the stock market. Using virtual currency and real or simulated market data, students actively engaged in buying and selling shares to understand concepts such as share price movements, market indices, trading mechanisms, and portfolio performance. The activity enabled students to analyze market trends, interpret financial information, and make informed investment decisions within a competitive, time-bound environment. In a team-based activity students also experienced the impact of market fluctuations and gained insights into the risk–return dynamics of portfolio management.



DESIGN THINKING WORKSHOP

The session on Design Thinking emphasized the powerful impact that entrepreneurs and modern workplaces can create when they adopt a structured, human-centric framework for problem solving. It was conducted during Visage 2025 on 8th November 2026 by Mr. Vivek Khandelwal, LinkedIn Growth specialist and Niti Ayog Mentor. The discussion began by underscoring a fundamental principle of design thinking—deeply understanding users before attempting to create solutions. Participants were encouraged to move beyond assumptions and place user needs, emotions, and experiences at the core of innovation.



A clear parallel was drawn between traditional problem-solving approaches and design thinking, particularly with respect to mindset. While conventional thinking often focuses on efficiency and predefined solutions, design thinking promotes curiosity, experimentation, and empathy as drivers of sustainable innovation. Through multiple real-world illustrations, the importance of empathy was reinforced, enabling participants to appreciate how successful organizations design products, services, and experiences that truly resonate with users. Case examples from globally recognized brands such as Airbnb, Swiggy, Uber, Spotify, Starbucks, IKEA, Zoom, OYO, and Netflix highlighted how empathy-led design has been instrumental in transforming user experiences and business models. Overall, the session successfully fostered an appreciation for empathy, user-centricity, and innovative thinking, equipping students with a mindset that is increasingly essential for aspiring managers, entrepreneurs, and future leaders.



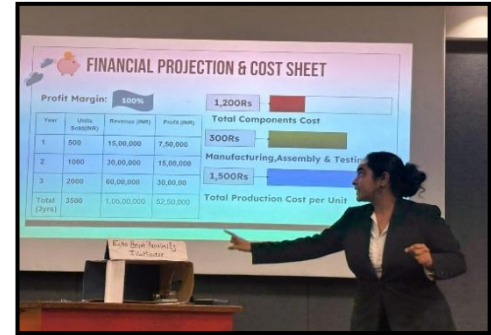
Honesty is the first chapter in the book of wisdom - Thomas Jefferson



STUDENT ACHIEVEMENTS

The Department of Management Studies congratulates following students on their achievement:

- A team of FYMMS students - **Ms. Mahua Dwivedi**, **Mr. Piyush Kulkarni**, **Mr. Deven Boricha**, and **Ms. Bhagyashree Mislolkar** participated in the Shark Tank-style innovation competition held at the NISM campus and secured the First Prize.
- **Mr. Ganesh Konar** and **Mr. Pranit Tipre** (SEM III Operation Students) secured Silver Trophy in Quality Circle Annual Convention - Case Study Presentation organized by Quality Circle Forum of India (QCFI) under the mentorship of Prof. Shailesh Mapuskar.
- **Ms. Chaitrali Lad** from VIT Team secured Bronze Medal in 4*400 Mix Relay in Mumbai University Inter-Collegiate Tournament 2025-26
- **Ms. Afreen Shaikh** secured second position in the IDEATHON 2.0 Competition organized by MMS department of Vidyavardhini's College of Engineering and Technology (VCET).



DEPARTMENT FACULTY – Prof. Sharvari Durve, Assistant Professor

Prof. Sharvari Durve pursued her graduation in Information & Technology and master's degree in Management Studies with a specialization in Finance from University of Mumbai. She then started her professional career with ICICI Prudential as an Assistant Manager. Expanding her horizon in the field of Banking, Finance, and Insurance, She joined Axis Bank as Relationship Manager. During her stint within BFSI sector, she gained knowledge and experience in various facets of Banking and Insurance operations. She was always been passionate in teaching and working in an institute imparting education. She joined her alma mater Vidyankar Institute of Technology, Department of Management Studies as an Assistant Professor since 2017. Apart from being an Assistant Professor, she also actively overlooks administrative tasks of Vidyankar Dnyanpeeth Trust.



She likes spending her leisure time doing home crafts and enjoy singing and listening to music. She aspires to learn and understand cultures and languages of different geographies and have travelled a few countries in her endeavor towards the same. She enjoys sharing her knowledge and experiences with the students and aim to create processes that can help achieve students and our institution best possible results.

Know an Alumna – Ms. Ruchira Bhave (Batch of 2017-19)

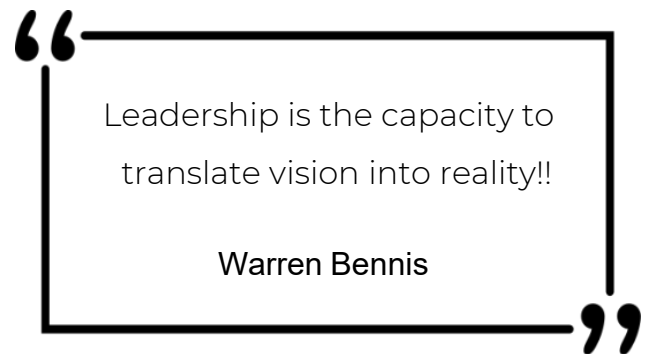
Ms. Ruchira is seasoned professional with over six years of experience in the banking and financial services sector, with a strong background in sales leadership, mortgage operations, and key account management. She began her career with ICICI Bank – Mortgages as a Relationship Manager, where she gained comprehensive exposure to mortgage products, customer acquisition, and portfolio management. Owing consistency performance and leadership capabilities, she was promoted to a team-handling role and later entrusted with the responsibility of Branch Sales Manager. In this capacity, she successfully led a team of 15 professionals across 8 branches, driving business growth and operational excellence. She and her team managed a monthly business portfolio of approximately ₹15 crore, reflecting strong execution skills and ability to deliver sustained results.



Currently, she is associated with Probe Information Services as a Key Account Manager, where she handles strategic accounts including Tata Capital, Aditya Birla Capital, and IDFC Bank. Her role involves engaging with senior stakeholders and key decision-makers, strengthening long-term client relationships, and ensuring effective service delivery. She is also responsible for conducting large-scale client demonstrations and presentations, enabling stakeholders to understand and effectively utilize Probe Information Services' offerings. With proven expertise in leadership, stakeholder engagement, and business growth, she continues to contribute significantly to organizational success through her structured, professional, and results-oriented approach.

Upcoming Events

- Guest Lectures
- Workshops
- IKS Conference
- Decoding Union Budget 2026
- Intercollegiate Business Quiz 2026



Dr. Trupti Naik
Chief Editor