



### Vision of the Department

To be a globally recognized management institute where learners contribute to business and society through a scholarly environment of empathy, veracity and excellence.

### Mission of the Department

1. To design and deliver a rigorous, contemporary, and application-oriented management curriculum supported by effective teaching-learning processes.
2. To embed research orientation, inquiry-based learning, and analytical tools within the academic ecosystem.
3. To institutionalize ethics, integrity, empathy, and fairness through policies, curriculum, and role modeling.
4. To provide learner-centric academic, mentoring, and developmental systems that support continuous growth and adaptability.
5. To actively engage with industry, society, and global stakeholders to ensure relevance, responsibility, and real-world exposure.

### Programme Educational Objectives (PEO)

1. Graduates will effectively apply management knowledge and practices in functional and cross-functional roles within organizations.
2. Graduates will make structured, analytical, and data-informed decisions while addressing complex managerial situations.
3. Graduates will demonstrate ethical judgment, integrity, and responsible leadership in professional and societal roles.
4. Graduates will sustain career progression by adapting to change, acquiring new competencies, and engaging in lifelong learning.
5. Graduates will contribute positively to organizational performance and societal well-being with an awareness of global, legal, and ethical contexts.

## WHAT'S INSIDE

- Summer Internships 2025
- Final Year Project Viva 2025
- Summer Internship Experiences
- Graduation Day
- Degree Distribution Ceremony
- Congratulations

- Department Staff
- Know an Alumnus
- Upcoming Events

## DR. AMIT OAK

CHIEF OPERATIONS OFFICER And HEAD OF DEPARTMENT, MASTER OF MANAGEMENT STUDIES

Dear Readers,

As we step into a new academic year, it brings me immense pride and satisfaction to reflect upon the dynamic journey our students have undertaken so far and the exciting path that lies ahead. A significant milestone in this journey has been the successful completion of summer internships by our First-Year students. The internship period represents a vital bridge between classroom learning and real-world application. It is during this phase that students witness the realities of business, sharpen their understanding of organizational functioning, and begin to see how theories unfold in practice. I congratulate each of our students for completing this important phase with commitment, curiosity, and professionalism.

Looking ahead, the new academic year promises to be equally vibrant and engaging. We have planned a diverse calendar of events and activities, aimed at holistic development and experiential learning. From guest lectures,, simulation workshops to debates, and competitions, there will be ample platforms for both First-Year and Second-Year students to express, explore, and excel.



“ The best way to predict the future is to create it – Peter Drucker ”

### SUMMER INTERNSHIPS

The Summer Internship forms an integral part of MMS, bridging the gap between academic theories and practical business realities. At the School of Management, the internship is viewed not merely as an academic requirement, but as a crucial stepping-stone toward career development and professional identity. We are proud to share that 100% of our students, secured internships in reputed companies across various sectors including BFSI, FMCG, Manufacturing, IT, Consulting, and Startups. This achievement is the result of the dedicated efforts of the placement team and the sincere self-driven initiatives taken by students in preparing for and approaching opportunities. The internship duration of two months from May to June 2025 allowed students to gain hands-on experience in their chosen functional areas such as Finance, Marketing, HR, Operations, and Information Systems. Many students received commendable feedback from their industry mentors and contributed meaningfully to business objectives during their internships. Some of them also secured Best Intern Awards and pre-placement offers (PPOs), showcasing their potential to employers early on.



### FINAL YEAR PROJECT VIVA 2025

In line with the vision of the department to create meaningful academic experiences, the department successfully conducted the Final Year Project Viva under a unique and vibrant initiative of "Festival of Examination" on 12 April 2025. Moving beyond the traditional examination framework, this initiative aimed at transforming evaluation into a celebration of learning and reflection. The objective was to create an environment where students demonstrate their applied knowledge, communication skills, and analytical thinking. The activity accomplished with differently arranged presentation zones and coordinated scheduling by the student representatives. It was more engaging, student-centric, and impactful. Such innovative formats reaffirm the department's commitment to experiential learning, outcome-based education, and industry readiness. The School of Management congratulates all participating students and faculty mentors for making this initiative a resounding success.



“ The only disability in life is a bad attitude - Scott Hamilton ”

## SUMMER INTERNSHIP – STUDENT EXPERIENCES

The Summer Internship program at the School of Management provided students with a valuable opportunity to gain hands-on industry exposure and apply classroom learning in real-world business environments. This year, students explored diverse roles across sectors, strengthening their domain knowledge and professional competencies. Across all specialisations, students demonstrated strong commitment, adaptability, and professionalism during their two to three-month internship period. These enriching experiences have significantly contributed to students' overall development, preparing them to take on future managerial roles with confidence and competence.

**Mr. Mohammad Amin Hasware** completed his internship at **JSW Green Steel**, where he worked on sales and marketing practices in the green steel industry. Through internship he gained practical exposure to B2B marketing, competitor analysis, and SAP-based sales operations, along with experience in aligning technical production data with marketing communication.



**Mr. Kiran Lagad** completed his Summer Internship at **Shoppers Stop**, where he worked on marketing research and consumer behaviour analysis in a retail environment. He gained hands-on experience in understanding customer preferences, in-store behaviour, brand perception, and emerging retail trends. Through customer interactions, surveys, and store observations, he developed insights into purchase decision factors such as brand image, product quality, promotions, and store experience.



**Ms. Megha Kude** completed her internship in the Learning & Development function of **Borosil Ltd.**, where she worked on developing an E-learning module on Code of Conduct and Whistleblower Policies. She was actively involved in content simplification, stakeholder coordination, and vendor interaction to ensure effective compliance training across the organization. Her internship provided hands-on exposure to training management, feedback analysis, and digital learning frameworks, strengthening her skills in HR processes, instructional design, and data-driven decision-making.



**Mr. Shashaank Laad** completed his internship in the Operations domain at **Inamo**, where he worked on the strategic setup, deployment, and operational management of Myntra M-Now dark stores in Mumbai. He gained hands-on experience across store setup, workforce coordination, inventory management, and last-mile delivery operations.





Your success will be determined by your own confidence and fortitude  
-Michelle Obama



### GRADUATION DAY

“Classes came classes went, it’s worth the time you spent. There’s been the days of joys and hours of tears, but I’m sure you will cherish the memories of MMS years. Congratulations are now due, to celebrate the farewell with special you”. The Final Year students of MMS enjoyed the much awaited and joyous evening of the Graduation Day. The ceremony was held on Saturday 30<sup>th</sup> May 2025, Ms. Darani Kulanthaiwar and Mr. Sahil Joshi from batch of 2023-2025 were felicitated as **MMS Star Students** for their overall achievements and recognize their commitment to academic excellence. The graduates reminisced about the transformative experiences, the knowledge gained, and the friendships forged during their time at VIT. Dr. Jay Bhatt was the faculty coordinator from MMS Department.



### DEGREE DISTRIBUTION CEREMONY

Institute Level Degree Distribution Ceremony was organised by Department of Management Studies, Prof. Nilesh Deshpande and Dr. Varsha Maheshwari were the faculty coordinators for the event along with the enthusiastic and disciplined student volunteers. The MMS pass out batch of 2022-24 was invited for DDC on 23<sup>rd</sup> April 2025, Mr. Meetth Vishwakarma, student topper was awarded with Prof. C S Deshpande Memorial Silver Medal, a memento given to celebrate extraordinary talent and exceptional academic achievement.





A leader is one who knows the way, goes the way, and shows the way -  
John C. Maxwell



### CONGRATULATIONS !!!

The School of Management proudly celebrates a remarkable achievement by its students and faculty at the **5th Virtual Competition on Quality**, organized by the Quality Circle of India. A team comprising First-Year MMS students Mr. Nikhil Ghanwat, Mr. Mohammad, Amin Hasware and Mr. Devesh Bhosale, along with faculty members Dr. Saurabh Mehta, Prof. Shailesh Mapuskar and Prof. Nilesh Deshpande, secured the Gold Trophy for their outstanding performance.



The School of Management extends its heartfelt congratulations to Dr. Trupti Naik and Dr. Varsha Maheshwari on successfully completing a 5-Day Faculty Development Program on “Financial Econometrics”, organized by N.L. Dalmia Institute of Management Studies and Research, Mumbai. This accomplishment reflects continuous commitment of our faculty to academic excellence, upskilling, and enhancing teaching-learning practices. We wish her continued success in all her academic and professional endeavors.

### DEPARTMENT FACULTY – MS. ASMITA NEVE - PAWAR

Ms. Asmita Neve-Pawar is a distinguished professional in the field of image consulting, grooming, and corporate training, currently serving as a Visiting Faculty at the School of Management. With a strong industry presence, she is the Director & Chief Image Consultant at Asmita Image Consultancy, where she has trained over 15,000 participants through 1,000+ workshops and provided personalized coaching to more than 500 individuals, including corporate leaders and entrepreneurs. Her expertise spans business etiquette, executive presence, communication skills, grooming, and behavioral training, making her a valuable mentor in shaping students’ professional readiness.



She has collaborated with renowned organizations such as Mercedes-Benz, IDBI Bank, Axis Finance, LIC, and Wockhardt, among others. Academically, she holds a PGDM in Marketing from NMIMS and is a certified Image Consultant and NLP Practitioner. Her work has been recognized across multiple media platforms, and she continues to inspire individuals with her belief that “when you look good, you feel good, and when you feel good, you perform your best.”

## Know an Alumna – Ms. Vaibhavi Desai (Batch of 2010-12)

Vaibhavi Desai, a proud VIT SOM alumna (2010 - 2012), has built a distinguished 13-year career in Human Resources. Her journey from a passionate student to a seasoned HR professional is a testament to dedication, continuous learning, and the strong foundation laid during her time at VIT.

Currently serving as the Senior Manager and lead for Onboarding, Rewards & Recognition, and Pay Management at CitiusTech - a leading healthcare IT organization with a global workforce of over 8000 employees - Vaibhavi plays a pivotal role in shaping employee experiences and driving strategic HR initiatives. Her expertise also spans across various other HR functions including trainings, HR Business Partnering, Performance Management Systems, and exit management.



Reflecting on her professional journey, Vaibhavi attributes much of her success to the nurturing environment and academic rigor at VIT. "The MMS program at VIT not only equipped me with theoretical knowledge but also instilled in me the confidence and practical skills needed to thrive in the corporate world. I'm deeply grateful to the faculty and peers who played a significant role in my growth," she shares.

### Upcoming Events

- Orientation for 19<sup>th</sup> Batch of MMS
- Preplacement activities
- Guest Lectures
- Specialisation Workshops

“Do not follow where the path may lead. Go instead where there is no path and leave a trail  
- Ralph Waldo Emerson”



**Ms. Shraddha Jadhav**  
Student Editor



**Dr. Trupti Naik**  
Chief Editor



**Ms. Chaitrali Padyal**  
Student Editor