Vidyalankar Institute of Technology
Accredited A+ by NAAC

VERS LIBRE

MASTER OF MANAGEMENT STUDIES

APR 2026 • VOLUME XVII • ISSUE 03

Vision of the Department

To be a globally recognized management institute where learners contribute to business and society through a scholarly environment of empathy, veracity and excellence

Mission of the Department

1. To design and deliver a rigorous, contemporary, and application-oriented management curriculum supported by effective teaching–learning processes.
2. To embed research orientation, inquiry-based learning, and analytical tools within the academic ecosystem.
3. To institutionalize ethics, integrity, empathy, and fairness through policies, curriculum, and role modeling.
4. To provide learner-centric academic, mentoring, and developmental systems that support continuous growth and adaptability.
5. To actively engage with industry, society, and global stakeholders to ensure relevance, responsibility, and real-world exposure.

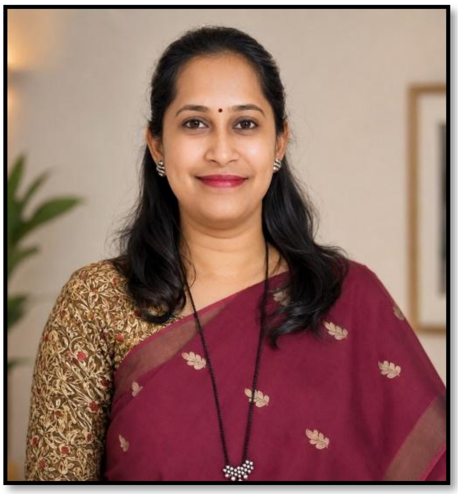
Programme Educational Objectives (PEO)

1. Graduates will effectively apply management knowledge and practices in functional and cross-functional roles within organizations.
2. Graduates will make structured, analytical, and data-informed decisions while addressing complex managerial situations.
3. Graduates will demonstrate ethical judgment, integrity, and responsible leadership in professional and societal roles.
4. Graduates will sustain career progression by adapting to change, acquiring new competencies, and engaging in lifelong learning.
5. Graduates will contribute positively to organizational performance and societal well-being with an awareness of global, legal, and ethical contexts.

WHAT'S INSIDE

DR. TRUPTI NAIK

HEAD OF DEPARTMENT, MASTER OF MANAGEMENT STUDIES

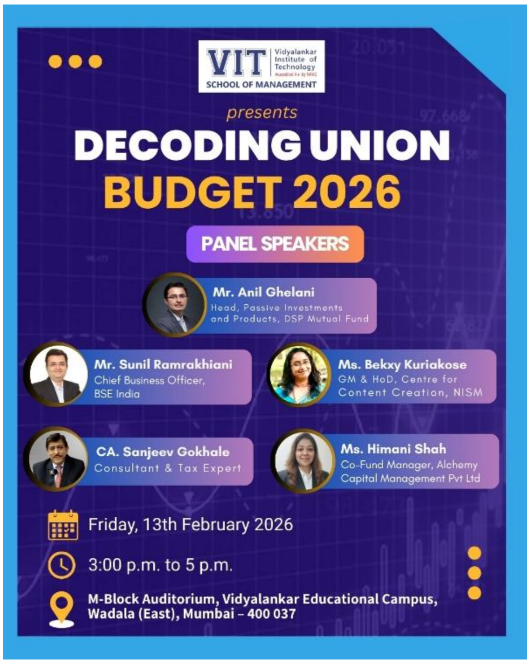


Dear Readers,

As the academic year progresses, the Department has smoothly transitioned into a phase of academic stability and purposeful engagement. FYMMS students are gradually settling into the academic ecosystem, supported by structured coursework and a range of intercollegiate activities that encourage experiential learning, collaboration, and confidence building. Participation in such platforms plays a vital role in broadening perspectives, enhancing communication skills, and nurturing a competitive yet ethical spirit among students.

For our second-year students, the completion of the specialization semester marks an important academic milestone. As they consolidate their domain knowledge, the Department is concurrently intensifying its focus on pre-placement training initiatives. Moving forward, the Department remains committed to fostering holistic development by balancing academic rigor with industry relevance and co-curricular exposure. Through continuous mentoring, skill development, and value-based education, we strive to equip our students to meet professional challenges with competence, integrity, and confidence.

"Do not save what is left after spending, but spend what is left after saving." - Warren Buffett



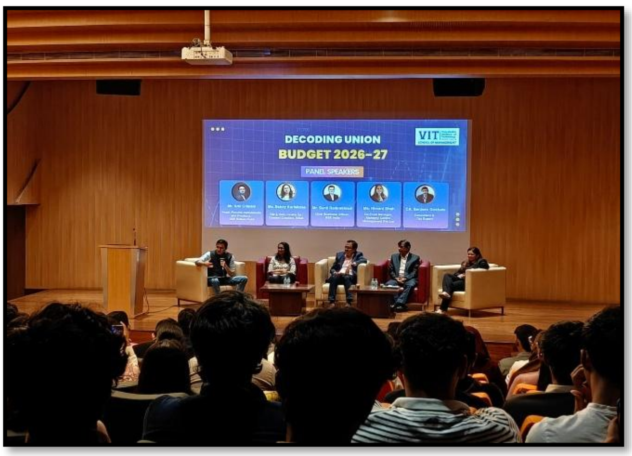
DECODING UNION BUDGET 2026

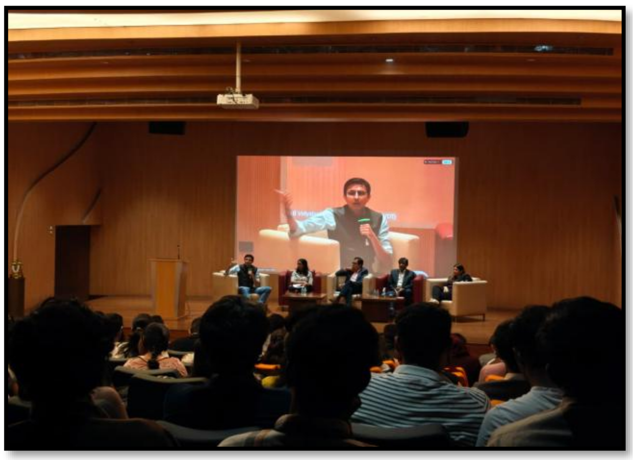
The VIT Decoding of Union Budget 2026 was successfully conducted on 13th February 2026 with the objective of analyzing and understanding the implications of the Union Budget 2026. The event aimed to provide students with insights into the key highlights of the budget, its impact on the Indian economy, and sector-specific perspectives from distinguished experts in the field. The panel of esteemed guests included

Mr. Anil Ghelani - Head, Passive Investments and Products, DSP Mutual Fund; Mr. Sunil Ramrakhiani - Chief Business Officer, BSE India; Ms. Bekxy Kuriakose - GM & HOD., Centre for Content Creation, NISM; Ms. Himani Shah Co-Fund Manager, Alchemy Capital Management Pvt Ltd; CA Sanjeev Gokhale – senior chartered accountant and tax consultant

The session was both engaging and informative, offering a well-rounded discussion that combined technical expertise with real-world applicability. A highly interactive Q&A segment followed the panel discussion, where students actively participated and posed insightful questions. The responses from the experts added immense value and deepened the understanding of budgetary provisions and future economic outlook. The event concluded with a vote of thanks to the honorable guests for sharing their knowledge and valuable time.

The event began with a warm welcome and registration of participants, where attendees were guided to their seats and given a brief overview of the session. This helped set a professional and engaging tone for the program.. The core segment of the event was the panel discussion, where experts analyzed key highlights of the Union Budget 2026. They discussed taxation policies, sectoral growth, investment outlook, and the overall impact on the Indian economy, making the session highly informative and insightful. After the discussion, a dedicated Q&A session was conducted. Students actively participated by asking thoughtful questions, and the panelists provided detailed, practical answers, making this segment highly interactive and engaging. The event concluded with a vote of thanks, where gratitude was extended to the speakers and participants for their valuable contribution. The session ended on a positive note, leaving attendees with enhanced knowledge and clarity about the Union Budget.

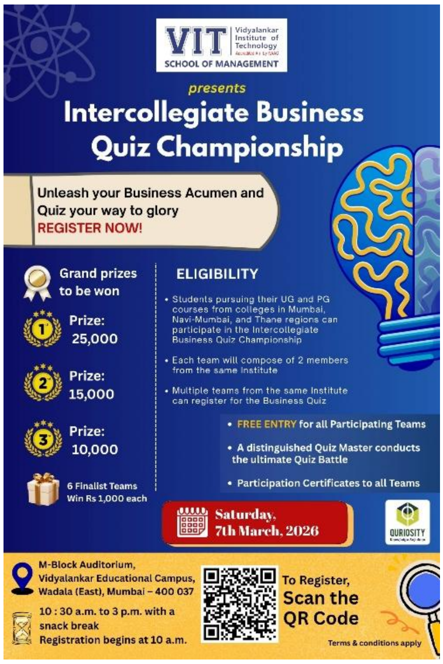




“The important thing is not to stop questioning.” - Albert Einstein

INTERCOLLEGIATE BUSINESS QUIZ CHAMPIONSHIP 2026

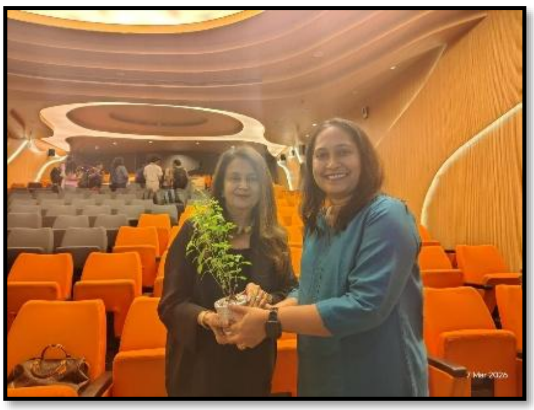
The Intercollegiate Business Quiz was successfully conducted on Saturday, 7th March 2026, with an impressive participation of 58 teams from colleges across Mumbai. The event began with a general round in which all teams competed, out of which the top 6 teams qualified as finalists. The competition was followed by an engaging audience round, where exciting gifts were distributed. The quiz was hosted by renowned quiz master Ms. Meghavi Manjunath, and the prize distribution ceremony was graced by Ms. Ami Goradia. The event featured grand prizes, with the 1st winner receiving ₹25,000, the 2nd winner ₹15,000, and the 3rd winner ₹10,000. Additionally, all 6 finalist teams were awarded ₹1,000 each. Certificates were presented to all participants, finalists, and winners, along with trophies for the top teams.

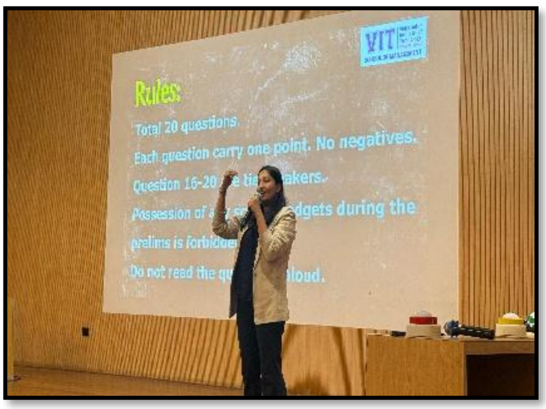


The quiz not only promoted business awareness and knowledge among students but also fostered a spirit of healthy competition, teamwork, and confidence. It provided a valuable platform for participants to showcase their skills while creating an engaging and intellectually enriching experience for both participants and the audience.

The Intercollegiate Business Quiz Championship witnessed enthusiastic participation from students across Mumbai, with a total of **58 teams** competing in the event

- IIT Bombay
- NISM
- St Xaviers
- Wilson
- Jai Hind
- VJTI
- SNDT - Janakidevi Bajaj Institute of Management
- Kohinoor Business School
- SIES School of Management
- MILS - Maharashtra Institute of Labour Studies
- MET
- Pillai Institute of Management Studies and Research
- Guru Nanak Institute of Management Studies
- ML Dahanukar College of Commerce
- Sir M Visvesvaraya College of Management Studies
- VESIM - Vivekanand Education Society Institute of Management Studies and Research
- Gehlot Institute of Pharmacy Management College
- SIES College of Pharmaceutical Studies
- Shri Saraswati Institute





"An investment in knowledge pays the best interest." - Benjamin Franklin

INTRACOLLEGE BUSINESS QUIZ CHAMPIONSHIP 2026

The Intra College Quiz Championship 2026 commenced at 9:30 a.m. with the registration of participants, where teams reported, completed formalities, and were guided to the venue. This initial phase ensured smooth coordination and set an organized tone for the event.

Following the registration, the event began with a formal inauguration and welcome address by the host, who introduced the purpose of the quiz, highlighted the importance of such academic competitions, and briefly explained the rules and structure of the event to all participants.

The first round, the Prelims, was then conducted as an elimination stage. All 28 teams participated in this round, where they were required to answer a set of 15 questions covering areas such as general knowledge, current affairs, academics, and logical reasoning. This round tested the overall awareness and analytical abilities of the participants.

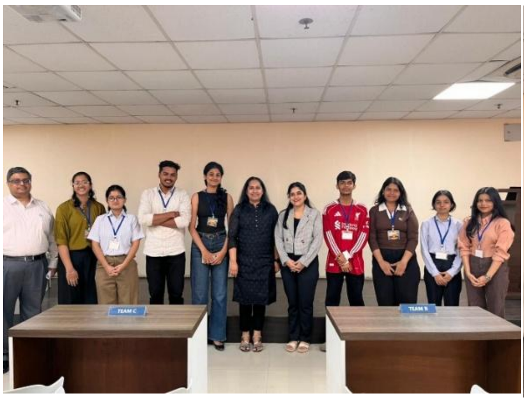
After the completion of the Prelims, a short evaluation break was taken by the organizing team to assess the answer sheets and finalize the scores. During this time, participants engaged informally and awaited the announcement of the shortlisted teams.

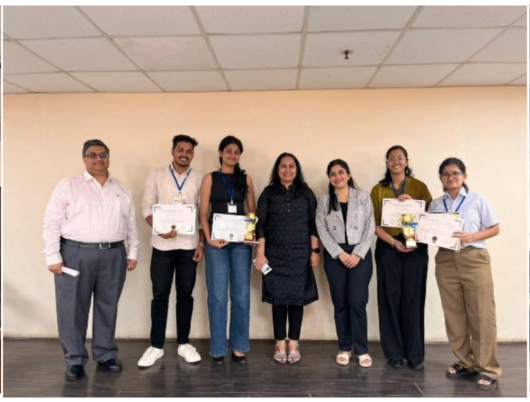
Once the results were compiled, the top-performing teams were announced and qualified for the Finale round. The announcement created excitement and anticipation among the participants and audience.

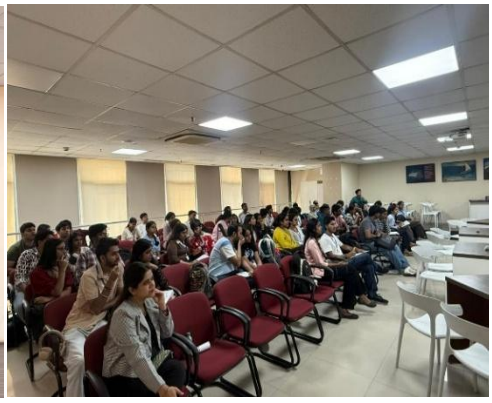
The Finale round followed, which was the most engaging segment of the event. It included a variety of dynamic and challenging question formats designed to test not only knowledge but also speed, accuracy, and teamwork. The finalists competed enthusiastically, making the session highly interactive and competitive.

After the conclusion of the Finale, the scores were calculated, and the winners were officially announced. The 1st winning team was awarded a cash prize of ₹5000, while the 2nd winning team received ₹3000, along with trophies and certificates as recognition of their achievement.

The event concluded with a certificate distribution ceremony for all participants, acknowledging their efforts and participation. This was followed by a vote of thanks, where gratitude was expressed to the participants, organizers, and supporting teams for contributing to the successful execution of the event.







Know an Aluma – Ms. Priyanka Gogawale (Batch 2018-20)

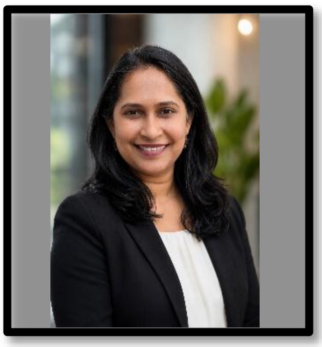
Ms. Priyanka Gogawale is a proud alumna of the Department of Management Studies, Vidyalankar, where she completed her MMS in Marketing in 2020. During her time at Vidyalankar, she was an enthusiastic and active student who served as the Class Representative for the Marketing specialisation and took responsibility for coordinating several departmental activities. She currently works as a Senior Research Analyst at Nielsen Media and has over six years of professional experience in market research and consumer insights. Her expertise includes survey design, brand health and advertising-effectiveness studies, data analysis, visualization, dashboard development, and transforming research findings into actionable business recommendations.

She has worked extensively with leading global clients in the FMCG and retail sectors and has managed end-to-end research projects, including stakeholder consultation and client advisory. Before joining Nielsen Media, she worked as a Research Consultant at Datamatics Global Services Limited. Priyanka's professional journey reflects strong analytical ability, client-management skills, and expertise in using consumer insights to support strategic business decisions. Ms. Priyanka is thankful to the department as it provided her with opportunities to develop her leadership, communication, teamwork, and organisational skills. By actively participating in academic and extracurricular initiatives, she gained valuable exposure and confidence that contributed to her professional growth.

Upcoming Events

- Summer Internship Experiences
- Guest Lectures
- Graduation Day
- Degree Distribution Day

> In the middle of difficulty lies opportunity.
>
> Albert Einstein



Dr. Trupti Naik
Chief Editor

Ms. Sharmeen Balgi
Co-Editor